

Timothy Bender

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Senior Animation Developer

Motion-first Senior Animation Developer with over a decade of experience creating engaging, interactive content across platforms. Known for strong design sensibility and a proven ability to deliver visually cohesive animation, motion graphics, and video that enhance brand identity and drive user engagement.

WORK EXPERIENCE

Cambium Assessment • 05/2021 - Present

Senior Animation Developer • Full-time

Expert in motion design, automation, and interactive media. Led scalable video pipelines, built dynamic After Effects systems, and developed animation-driven interfaces for educational platforms.

- In under 6 months, brought contracts in-house by building systems to generate personalized student videos, reducing vendor reliance and improving cost-efficiency.
- Developed a fully automated video generation pipeline using AWS, Python, CSV processing, and nexrender, integrating with SQS and S3 for seamless video rendering and storage.
- Created, designed, and animated Cambi, a corporate mascot integrated into student assessments, tutorials, teaching aids, web content, and interactive media.
- Designed and implemented a K-2 GUI with JSON and Lottie, featuring Cambi guiding students through QR login, assessments, and interactive tools.
- Built dynamic After Effects templates to personalize videos, collaborating with devs, UX, and data teams to ensure accurate data and enhance cross-platform UX.

Animation Developer II • Full-time

Created 2D animations and multimedia content by manipulating graphics, audio, and video. Developed web-based training, simulations, and interactive experiences across platforms using diverse development tools.

- Developed interactive HTML5 animations and simulations using Adobe Animate CC, Photoshop, Illustrator, and JavaScript for web-based learning experiences.
- Collaborated with clients and team members to review project deadlines, establish development timelines, and ensure timely delivery.
- Worked closely with content team to design and develop storyboards, visuals, and fully finished animated content for interactive learning experiences.

StudioNow, ViaNova Productions • 02/2022 - 12/2024

Motion Designer • Freelancer

Skilled in crafting compelling designs and animations for digital, broadcast, and social platforms. Specialized in motion-first workflows that translate complex ideas into clear, engaging visuals to elevate brand impact.

- Created motion graphics for Fortune 100/500 companies, delivering brand-consistent visuals for presentations, product launches, explainer videos, and advertising campaigns.
- Collaborated with teams to concept, edit, and enhance video content using motion design, typography, and editing to create compelling stories aligned with business goals.

Mashed • 09/2020 - 10/2024

2d Animator

- Created 27+ animated videos, collectively earning over 82.7 million views on YouTube alone, averaging 3M+ views per video.
- Transformed viral trends in gaming, movies/television, and internet culture into high-performing animated parodies, helping channels reach millions of viewers.

Omnia Media Co • 10/2016 - 09/2020

2D Animator

- Animated 40+ videos across multiple YouTube channels, collectively earning over 53 million views.
- Handled all aspects of production for animated content, including marketing campaigns for top game franchises such as **FIFA** and **God of War**.

Smashbits Animation Studio • 01/2014 - 08/2016

2D Art Director/Animator

Led the visual development and execution of 2D assets—including characters, backgrounds, and props—for animated pilots developed for network television.

- Designed characters, backgrounds, and props for network television animated pilots, ensuring a distinctive and engaging visual style.
- Directed artists to maintain visual consistency and high production standards for network-animated pilots, ensuring alignment with creative direction and production goals.

BlueAnt Media Group • 12/2012 - 03/2014

2D Animator

- Helped launch YouTube channels by designing and animating episodic content from the ground up.
- Collaborated with producers to align content with brand guidelines, creative vision, and audience expectations.

SKILLS

Adobe After Effects, Adobe Animate, Adobe Creative Suite, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Animation, APIs, AWS, Blender, CSS, Graphic Design, HTML, Javascript, Motion Design, Motion Graphics, Python, Video Production

CERTIFICATIONS

LottieFiles • 04/2025 - Present

LottieFiles for After Effects Certified

Google Prompting Essentials • 04/2025 - Present

Coursera

EDUCATION

Studied in Graphic Design

Flagler College • St Augustine, Florida